

SPONSOR & EXHIBITOR OPPORTUNITIES



IACC 2025
INTERNATIONAL ANTI-COUNTERFEITING COALITION

ANNUAL CONFERENCE
MAY 14-16 *San Diego*

Registration

EARLY BIRD Members \$1,500 / Non-members \$2,600
(Early Bird ends January 31, 2025 at 6pm)

REGULAR Members \$1,800 / Non-members \$2,900

MORE DETAILS: WWW.IACC.ORG/EVENTS/IACC-ANNUAL-CONFERENCE-2025

#IACCConf2025

CONFERENCE SPONSORSHIPS

At-A-Glance



CONFERENCE SPONSORSHIPS

- Platinum - \$25,000
- Gold - \$17,000
- Silver - \$12,000
- Bronze - \$7,500

NETWORKING SPONSORSHIPS

- ~~Reception - \$30,000~~
- Networking Lunch - \$30,000
- ~~Networking Lounge - \$25,000~~
- Refreshment Break - \$18,000
- Boxed Lunch - \$17,000
- First Time Attendee/New Member Mixer - \$13,000
- Breakfast - \$12,000

PROMOTIONAL SPONSORSHIPS

- ~~Conference Bag - \$27,500~~
- ~~Lanyard - \$35,000~~
- Conference Hat - \$25,000
- ~~Wifi - \$17,000~~
- ~~Conference Book - \$15,000~~
- ~~Photo Booth - \$13,000~~
- Daily Conference Eblast Sponsor - \$12,000

Exhibit Space MEMBER \$4,000 / NON-MEMBER \$5,400

Benefits:

- Exhibitor booth showing on Wednesday, Thursday, and Friday
 - 8ft wide x 8ft deep booth at location
 - Half page ad in conference brochure
 - Name listed in online conference communications under List of Exhibitors
- ** Premium booth location when booked with a sponsorship (based on level)*

AND...

MEMBERS: Registration fee for two delegates to attend conference sessions and events

NON-MEMBERS: Registration fee for one delegate to attend conference sessions and events and a 20% discount for one additional delegate

Advertising

HALF-PAGE AD
\$1,500

2025 IACC Annual Conference Brochure Ad

Half page, full color print advertisement in conference program, distributed to all attendees



CONFERENCE SPONSORSHIPS

Platinum SPONSOR \$25,000

Benefits:

- Materials distributed at registration area or in conference bags
- Promotion as sponsor in conference materials/website/signage/online communications
- Special Social Media Post and Sponsor Quote in eblast
- Full-page ad in conference program
- Full-page company bio + Logo in conference program
- Registration for 3 delegates + 20% discount for additional attendees
- Guaranteed role on conference agenda (Selection of topics to be provided by the IACC)
- Invitation to the IACC President's Dinner for 1 registered representative

Gold SPONSOR \$17,000

Benefits:

- Promotion as sponsor in conference materials/website/signage/online communications
- Full-page ad in conference program
- Full-page company bio + Logo in conference program
- Registration for 2 delegates + 20% discount for additional attendees

Silver SPONSOR \$12,000

Benefits:

- Promotion as sponsor in conference materials/website/signage/online communications
- Full-page ad in conference program
- Registration for 1 delegate + 15% discount for additional attendees

Bronze SPONSOR \$7,500

Benefits:

- Promotion as sponsor in conference materials/website/signage/online communications
- Half-page ad in conference program
- Registration for 1 delegate + 10% discount for additional attendees



NETWORKING SPONSORSHIPS

Reception | \$30,000

Benefits:

- Option to provide giveaways/materials at reception
- Signage recognition at the networking event
- Special spotlight feature in IACC communications
- Promotion as sponsor in conference materials/website/signage/online communications
- Special Social Media Post and Sponsor Quote in eblast
- Full-page ad in conference program
- Full-page Company Bio + Logo in conference program
- Registration for 3 delegates + 20% discount for additional attendees
- Guaranteed role on conference agenda (Selection of topics to be provided by the IACC)
- Invitation to the IACC President's Dinner for 1 registered representative

Lunch | \$30,000

Benefits:

- Option to place materials on seats at the lunch
- Promotion as sponsor in conference materials/website/signage/online communications
- Special Social Media Post
- Signage recognition at the networking event
- Full-page ad in conference program
- Full-page Company Bio + Logo in conference program
- Registration for 3 delegates + 20% discount for additional attendees
- Guaranteed role on conference agenda (Selection of topics to be provided by the IACC)
- Invitation to the IACC President's Dinner for 1 registered representative

Networking Lounge *(during entire conference)* | \$25,000

Benefits:

- Promotion as sponsor in conference materials/website/signage/ online communications
- Signage recognition throughout the Networking Lounge area
- Option to place branded pens and paper in the Networking Lounge
- Sponsor may host 2 info sessions per day in Networking Lounge which IACC will include on conference agenda
- Dedicated table for sponsor in Networking Lounge
- Special Social Media Post and Sponsor Quote in eblast
- Full-page ad in conference program
- Full-page Company Bio + Logo in conference program
- Registration for 3 delegate + 10% discount for additional attendees
- Invitation to the IACC President's Dinner for 1 registered representative

NETWORKING SPONSORSHIPS

(CONTINUED)



Refreshments Break *(during entire conference)* | \$18,000

Benefits:

- Promotion as sponsor in conference materials/website/signage/ online communications
- Signage recognition during the entire conference - all refreshments (Wed-Fri) & networking break
- Option to place branded napkins, cups and/or coffee sleeves at refreshment stations
- Special Social Media Post
- Full-page ad in conference program
- Full-page company bio + Logo in conference program
- Registration for 3 delegate + 10% discount for additional attendees

Boxed Lunch | \$17,000

Benefits:

- Promotion as sponsor in conference materials/website/signage/online communications
- Option to place materials at lunch pick-up area and branded stickers on each lunchbox
- Signage recognition at the networking event
- Full-page ad in conference program
- Full-page company bio + Logo in conference program
- Registration for 3 delegates + 25% discount for additional attendees

First Time Attendee / New Member Mixer | \$13,000

Benefits:

- Promotion as sponsor in conference materials/website/signage/online communications
- Signage recognition at the networking event
- Full-page ad in conference program
- Option to put flyers and branded napkins (sponsor supplied) on tables during the event
- Option to create a 30 second video to be sent in 1 conference eblast
- Registration for 1 delegate + 15% discount for additional attendees

Breakfast | \$12,000 (each)

Benefits:

- Promotion as sponsor in conference materials/website/signage/online communications
- Signage recognition at the networking event
- Full-page ad in conference program
- Option to place branded napkins at buffet area (sponsor to supply napkins)
- Registration for 1 delegate + 15% discount for additional attendees



PROMOTIONAL SPONSORSHIPS

Conference Bag | \$27,500

Benefits:

- Logo printed on all conference bags (IACC to provide bags)
- Materials distributed in conference bags
- Promotion as sponsor in conference materials/website/signage/online communications
- Special Social Media Post and Sponsor Quote in eblast
- Full-page ad in conference program
- Full-page company bio + Logo in conference program
- Registration for 3 delegates + 20% discount for additional attendees
- Invitation to the IACC President's Dinner for 1 registered representative

Lanyard | \$35,000

Benefits:

- Logo printed on all lanyards (Sponsor to provide lanyards and IACC to approve style)
- Materials distributed at registration area or in conference bags
- Promotion as sponsor in conference materials/website/signage/online communications
- Special Social Media Post and Sponsor Quote in eblast
- Full-page ad in conference program
- Full-page company bio + Logo in conference program
- Registration for 3 delegates + 20% discount for additional attendees
- Invitation to the IACC President's Dinner for 1 registered representative

Conference Hat (baseball style) | \$25,000

Benefits:

- Logo/name printed on back of hat and IACC will choose design and colors
- Materials distributed at registration desk (optional)
- Promotion as sponsor in conference materials/website/signage/ online communications
- Special Social Media Post and Sponsor Quote in eblast
- Full-page ad in conference program
- Full-page company bio + Logo in conference program
- Registration for 3 delegates + 20% discount for additional attendees
- Invitation to the IACC President's Dinner for 1 registered representative



PROMOTIONAL SPONSORSHIPS

(CONTINUED)

WiFi | \$17,000

Benefits:

- Promotion as sponsor in conference materials/website/signage/ online communications
- Recognition on conference screen when showing wifi information
- Choose own password
- Daily distribution of wifi name and password at seats (sponsor will be responsible for placing materials)
- Full-page ad in conference program
- Registration for 2 delegate + 20% discount for additional attendees

Conference Book | \$15,000

Benefits:

- Listed on front cover - "Sponsored by (insert logo)"
- Full-page ad on inside front cover of conference book
- Promotion as sponsor in conference materials/website/signage/ online communications
- Registration for 2 delegates + 20% discount for additional attendees

Photo Booth | \$13,000

Benefits:

- Branding on Photo Booth Stand
- Materials distributed near Photo Booth Stand
- Special Branded Photo Booth Signage
- Promotion as sponsor in conference materials/website/signage/ online communications
- Full-page ad in conference program
- Registration for 1 delegate + 20% discount for additional attendees

Daily Conference Eblast Sponsor | \$12,000

Benefits:

- Promotion as sponsor in conference materials/website/signage/online communications
- Banner Ad (560px W x 186px H) included in IACC Daily Conference eblasts during the conference (Wednesday, Thursday & Friday). Sponsor Ad can be different each day.
- Full-page ad in conference program
- Registration for 1 delegate + 15% discount for additional attendees

SOLD OUT!



About IACC

The IACC (www.iacc.org) is a Washington, DC-based not for profit organization representing the interests of companies concerned with trademark counterfeiting and the related theft of intellectual property. The members of the IACC include many of the world's best known brands across all product sectors. The IACC has played a leading role in the development of cross-industry voluntary agreements, to address the illicit trafficking of counterfeit and pirated goods online, including its IACC MarketSafe, RogueBlock, and IACC-Amazon Program initiatives.