



Local Production of
counterfeits



Local production of Counterfeits

Due to the current situation generated by the pandemic, a significant increase in local production of counterfeits has emerged in countries such as Peru, Mexico and Argentina.

During the month of August 2021, a clandestine factory was dismantled in Peru that had the capacity to produce at least 500 boxes of sachets per month!

This, together with an attractive price, meant a business opportunity for offenders; It is because of the above that the factory's on-site production capacity draws attention, as well as the artisanal machines and raw materials of not so bad quality. This creates a problem for us as brand owners and we must work to identify more plants of this magnitude and capacity.



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But the problem was the quality of the product even though it was a local production was very similar to our package and they were also copying boxes



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Original



Fake