



**GSK's Anti-counterfeiting
Programme April 2022**

**A science-led global
healthcare company
with a special purpose**

Who we are

A science-led global healthcare company with a special purpose to improve the quality of human life by helping people do more, feel better, live longer.

Every day, we help improve the health of millions of people around the world by discovering, developing and manufacturing innovative medicines, vaccines and consumer healthcare products.

Creating two new companies

In 2021, we made major progress on our journey towards the most significant corporate change for GSK in more than 20 years. We are on track to separate in 2022 to create two new leading companies, both with the opportunity to impact human health at scale and deliver

HALEON

Snider-Desir
Scientific Investigator



Our global scale in 2021



GSK around the world

>90,000

employees across
92 countries

2021

1.7 billion medicines
767 million vaccines*
3.7 billion consumer
healthcare products
* Including AS03
Adjuvant



Pharmaceuticals

Our Pharmaceuticals business has a broad portfolio of innovative and established medicines in respiratory, HIV, immuno-inflammation and oncology. We are strengthening our R&D pipeline through a focus on immunology, human genetics and advanced technologies to help us deliver transformational new medicines for patients.

R&D focused on the science of the immune system, human genetics and advanced technologies

Top sales performers 2020

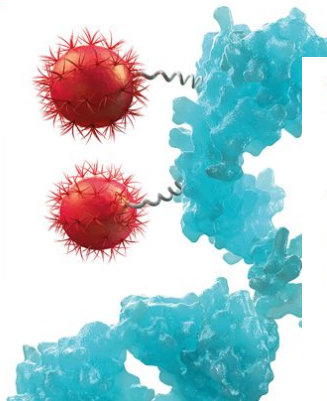
Respiratory

HIV

Immuno-inflammation

Oncology

Antibody with cytotoxic drug attached



Vaccines

We deliver vaccines worldwide, helping to protect people from a range of diseases at all stages of life. Our R&D focuses on developing vaccines against infectious diseases that combine high medical need and strong market potential.

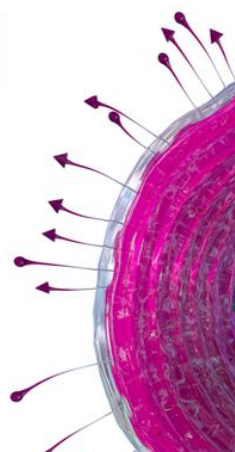
GSK will unite science, talent and technology to get Ahead of disease Together. We will prioritise innovation in vaccines and specialty medicines, maximising the increasing opportunities to prevent and treat disease.

Top sales performers 2020

Flu

Shingles

Herpes zoster virus of shingles



Consumer Health Care

We are a responsible health care company. We commit to use our science and technology to address health needs, make our products affordable and available and be a modern employer.

Haleon will be a global leader 100% focused on consumer health. It will have a clear purpose to deliver better everyday health with humanity, and a focused strategy to deliver sustainable above-market growth and attractive returns to shareholders.

Top sales performers 2020

Sensodyne

Panadol

Centrum



Advil



Key brands



Pharmaceuticals

Anti-Infective	 AUGMENTIN®	Sotrovimab (Sotrovimab - SARS-COV-19 Treatment)	
Respiratory	Seretide™	Ventolin™ Evohaler™	Nucala® (mepolizumab)
Dermatology	Dermovate™	BETNOVATE	
Oncology	 Zejula niraparib capsules 100 mg	 Jemperli (dostarlimab-gxly) injection 500 mg	 BLENREP belantamab mafodotin-blmf for injection 100 mg
Immuno - Inflammation	 Benlysta (belimumab) Intravenous Use 120 mg/vial Subcutaneous Use 200 mg/mL		
Metabolic	JESDUVROQ / DUVROQ (Japan)	 Avodart® dutasteride	
HIV / ViiV	 Dovato dolutegravir/lamivudine		
	 Tivicay® (dolutegravir) 50 mg tablets	 Triumeq® abacavir 600 mg/dolutegravir 50 mg/ lamivudine 300 mg tablets	



Vaccines




SHINGRIX
(ZOSTER VACCINE RECOMBINANT, ADJUVANTED)


Fluarix Tetra


Infanrix


BEXSERO
Meningococcal Group B Vaccine


Rotarix
oral rotavirus vaccine


Cervarix

Key brands (note – to be divested Q2 2022)



Consumer Healthcare

SENSODYNE



Voltaren
The joy of movement

ChapStick

biotène

Emergen-C

FLONASE
ALLERGY RELIEF

POLIDENT

EXCEDRIN

Centrum

Panadol

Aquafresh

parodontax

Advil

Caltrate

THERAFLU

Otrivin

**Challenges and difficulties in the Latin American region
regarding the observance of Intellectual Property Rights**

“Give me the facts and I will give you the right”



“Dame los hechos y te daré el derecho”

What are the trends?

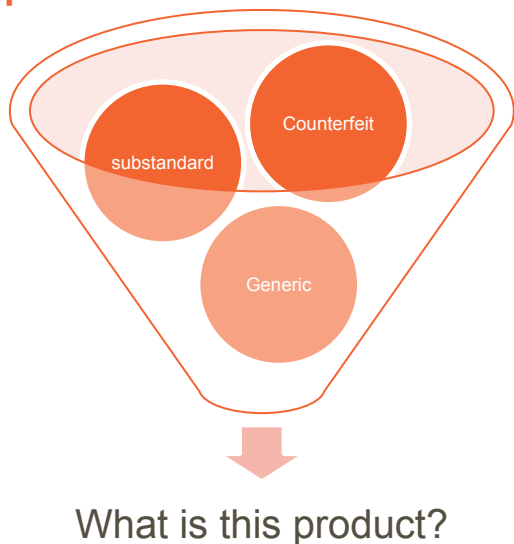


1. Rise sale of counterfeit injectables and oncology medicines;
2. clever marketing of drugs by criminal gangs
3. counterfeit COVID treatments including the clinic closed down in Mexico after it had already administered many doses;
4. seeing fake medical devices (condoms) being sold in Colombia which have been imported from China;
5. huge volume of fake medicines being sold in mom & pop stores – difficult to monitor and enforce against as these are not our authorised distributors;
6. issue is not prioritised particularly in those markets with unstable regimes eg Venezuela;
7. diversion of medical products from healthcare schemes/legitimate supply chains.

Challenges in the LATAM region



Lack of patient/consumer awareness



Lack of studies/Statistics





Wouldn't be possible without public-private partnerships



Counterfeiting is illegal.
Counterfeiting of healthcare products is a public health concern.
Therefore, governments and authorities have a key role in tackling this issues.

- GSK works with enforcement authorities by providing training and intelligence in order to support in market raids.
- GSK lobbies governments and law makers for tougher legislation against counterfeits.
- GSK collaborates across the pharma industry
- GSK participates in anti-counterfeiting associations to raise awareness to patients & consumers of the dangers of counterfeit healthcare products.



Fig 1. counterfeit **AVODART** seized during an **Interpol** operation (left)

Fig 2. counterfeit **PANADOL** seized during an **Interpol** operation (right)

<https://www.interpol.int/News-and-media/News/2017/N2017-119> ©Interpol

Some examples of the stakeholders we partner with:

WHO
World Health Organisation

INTERPOL

EUROPOL

PSI

INTA

WIPO
World Intellectual Property Org.



Agenda



Regulatory Agenda

Aimed at promoting the implementation of public policies



Security and justice agenda

Building a permanent communication between companies and authorities to exchange information and act jointly in actions to prevent and combat the illegal trade of products.



Communications agenda

Awareness campaigns are carried out to highlight the serious consequences of consuming counterfeit and contraband products.



Cross – section agenda

Train authorities on criminal and regulatory legislation

Share good practices with Ecuador and Peru authorities.

Promote sector studies

Work together as one group, a coalition!



Communication