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Rafa Gutiérrez is a Senior Legal Director at Uber and is the head of its global trademark, copyright and domains practice groups. Rafa was Uber's first in-house trademark attorney and has had the opportunity to develop and build Uber's in-house trademark and domain systems and policies from the ground up, including its anti-counterfeiting practice. Rafa and his team manage Uber's global trademark portfolio, handling matters relating to clearance, prosecution and enforcement (including anti-phishing and anti-counterfeiting).